Latino Art Now!
The New Wave/La Nueva Ola
Third Biennial National Conference

November 10-13, 2010
Plaza de la Raza Cultural Center for the Arts and Education
Los Angeles, California

Image: Paul Sierra, El Trovador, lithograph, 2010
Latino Art Now! is made possible through the generous support of the following organizations and individuals:

- Dr. Walter and Janet Miller Fund
- Gilberto Cárdenas
- Dolores García
- Linda Vallejo
- Peter Villegas
Dear Colleagues

The Inter-University Program for Latino Research (IUPLR) headquartered at the Institute for Latino Studies at the University of Notre Dame in collaboration with the Chicano Studies Research Center (CSRC) at the University of California Los Angeles and the Centro de Estudios Puertorriqueños at Hunter College are very pleased to welcome you to the third edition of the Latino Art Now! Biennial Conference.

Since 2005, the Latino Art Now! Conference has become the leading national forum for artists, art professionals, educator, scholars, critics, and art dealers. Through dialogue in roundtables and workshops and the presentation of academic scholarship, the conference examines the contemporary state of Latino art in the United States and the world and the cultural forces that are presently shaping it.

As we start a new decade, it is most fitting to reflect on forty years of artistic developments as well as to celebrate the up and coming artists, scholars, collectors, in other words the New Wave, La Nueva Ola!

We want to express our most sincere appreciation to all the people and organizations that have made this conference possible. Without your enthusiasm, commitment, interest, and passion for Latino art we would not have such an exciting and promising conference program.

We hope you enjoy your time here in Los Angeles and we thank you for participating in the conference.

Gilberto Cardenas
IUPLR Executive Director,
Assistant Provost &
Julian Samora Chair in
Latino Studies
University of Notre Dame

Chon Noriega
Director, Chicano Studies Research Center
Professor,
Department of Film, Television and Digital Media
University of California, Los Angeles
Keynote Speakers

NAO BUSTAMANTE is a nationally and internationally known artist whose work encompasses performance art, video installation, visual art, filmmaking, and writing. She has exhibited in the US and at the Institute of Contemporary Arts in London, the New York Museum of Modern Arts, Sundance 2008 & 2010, and the Kiasma Museum of Helsinki among others. Her movies have been shown at Outfest in Los Angeles and Mix in New York City. Bustamante has been published by the Theatre Communications Group in the book, Out of the Fringe, as well as the Theatre Drama Review, published by the MIT Press. Among her awards are the New York Foundation for the Arts Fellowship and the Lambent Fellowship in 2007, the Anonymous Was a Woman Fellowship in 2001; and the GLBT Historical Society Arts Award in 2000. She currently holds the position of Associate Professor of New Media and Live Art at Rensselaer Polytechnic Institute.

CARLOS TORTOLERO is the Founder and President of the National Museum of Mexican Art in Chicago, the nation’s largest Latino arts organization and the only Latino museum accredited by the American Association of Museums. He is one of the nation’s leading critics of the failure of large museums to serve diverse communities and the need for these museums to return cultural treasures to their respective countries. He currently serves as a trustee of the University of Illinois and has served on the Chicago Department of Cultural Affairs, the Smithsonian Latino Center and the Illinois Humanities Council Boards, among others. Tortolero is the co-author of Mexican Chicago, has written articles for national and international publications and has served as an arts/museum consultant in both the U.S. and Mexico.

WANDA RAIMUNDI-ORTIZ is an award-winning interdisciplinary artist with works ranging from performance art, installation, drawing, painting, video and poetry and spoken word. Her work frequently appears in publications and can be found in various museum permanent collections. As an artist, she is the recipient of the 2009 Bronx River Alliance Cultural Preservation Award, the 2008 El Diario La Prensa’s Mujeres Destacada Award, two-time winner of the BRIO Award (Bronx Recognizes Its Own Award), the Skowhegan School of Painting and Sculpture Fellowship, and the 2006 Ralph Bunche Fellowship among others. She holds an MFA from Rutgers University and currently resides in Orlando, Florida.

Thursday, November 11, 2010
12:45 – 1:30 p.m. KEYNOTE LUNCHEON I: Nao Bustamante, Artist, Troy, NY
Location Plaza de la Raza, Frank E. Lopez Music Building Room A
Introduction Chon Noriega, University of California, Los Angeles, CA

Friday, November 12, 2010
11:45 a.m.-12:30 p.m. KEYNOTE LUNCHEON II: Carlos Tortolero, Executive Director, National Museum of Mexican Art, Chicago, IL
Location Plaza de la Raza, Frank E. Lopez Music Building Room A
Introduction Gilberto Cardenas, IUPLR, University of Notre Dame, Notre Dame, IN

Saturday, November 13, 2010
12:30 – 1:15 p.m. KEYNOTE LUNCHEON III: Wanda Raimundi-Ortiz, Interdisciplinary Artist, Orlando, FL
Location Plaza de la Raza, Frank E. Lopez Music Building Room A
Introduction Yasmin Ramírez, Center for Puerto Rican Studies, Hunter College, New York, NY
Wednesday, November 10, 2010

12:00 – 3:00 p.m.
Registration
Plaza de la Raza, Entrance

12:00 – 3:00 p.m.
BROWNBAG WORKSHOP I: Registration at http://www.surveymonkey.com/s/plaza1110
LOS ANGELES COUNTY ARTS COMMISSION: ARTS TUNE-UP

Location
Plaza de la Raza, Frank E. Lopez Music Building

Chairs
Angela Gaspar-Milanovic, Los Angeles County Arts Commission, CA
Tomas J. Benitez, Plaza de la Raza, Los Angeles, CA

Topics for individual artists include: Advocacy, Arts Education In-School Resources & Working in Arts Education (K-12), Best Foot Forward: Creating Presentations, Cultural and Community Outreach, Fundraising for Individual Artists, Getting Your Sh*t Together, Green Public Art Initiatives, Health Insurance for Individual Artists, Indie Production and Marketing for Musicians and Media Artists, Intro to Public Art, Marketing for Individual Artists, PR for Artists and Organizations and Production Resources.

Topics for small budget arts organizations include: Advocacy, Arts Education In-School Resources & Working in Arts Education (K-12), Best Foot Forward: Creating Presentations, Board Leadership for Challenging Times, Cultural and Community Outreach, Fundraising for Organizations, Marketing for Arts Organizations, PR for Artists and Organizations and Production Resources.


3:00 – 4:00 p.m.
WINE & CHEESE NETWORKING RECEPTION
Plaza de la Raza, Patio

EXHIBITION TOUR: Sergio Vasquez
Plaza de la Raza, Art Room
Patrick Ela and Frank E. Romero, Curators, Los Angeles, CA

4:30 – 6:30 p.m.
WORKSHOP II: WHO ARE WE? PRESERVING LEGACY AND MEMORY: A PRESERVATION AND ACCESS WORKSHOP FOR ARTISTS AND ARTS ORGANIZATIONS
LA Plaza de Cultura y Artes
Tracy Grimm, Archivist, ILS, University of Notre Dame, Notre Dame, IN
Lizette Guerra, Librarian, CSRC, University of California, Los Angeles, CA

This workshop will provide arts organizations and artists an introduction to the management of organizational archives and personal papers and explore options for ensuring their preservation and access for future generations. Objectives of the workshop will be to impart the significance of these materials, to teach how to identify archival/historical materials, to give practical advice for preserving them, and discuss various options for making them accessible for future generations. Lastly, the workshop will provide a list of potential resources available to assist organizations and individuals with the preservation of their archives and personal papers.

ORAL HISTORY INTERVIEWS WITH CONSEJO GRAFICO MEMBERS
LA Plaza de Cultura y Artes
Tomás Ybarra-Frausto, Independent Scholar, San Antonio, TX
Tracy Grimm, Archivist, ILS, University of Notre Dame, Notre Dame, IN
Olga Herrera, IUPUI, University of Notre Dame, Washington, DC
Amelia Malagamba, Arizona State University, Tempe, AZ
Thursday, November 11, 2010

8:30 a.m. – 5:00 p.m.  Registration
Plaza de la Raza, Entrance

9:00 – 9:15 a.m.  Welcoming Remarks
Plaza de la Raza, Margo Albert Theater
Chon Noriega, University of California, Los Angeles, CA
Gilberto Cardenas, IUPLR, University of Notre Dame, Notre Dame, IN
Patrick Ela, Secretary, Board of Directors Plaza de la Raza, Los Angeles, CA
Frank Romero, Vice Chairman Board of Directors Plaza de la Raza, Los Angeles, CA

9:15 – 9:40 a.m.  THE FIRST FORTY YEARS: A Salute to Latino Art Organizations
Taller Boricua by Yasmin Ramirez, Center for Puerto Rican Studies, Hunter College, New York, NY
Galera de la Raza by Tomas Ybarra-Frausto, Independent Scholar, San Antonio, TX
Self Help Graphics by Gilberto Cardenas, IUPLR, University of Notre Dame, Notre Dame, IN
Plaza de la Raza by Armando Duron, Art Collector, Los Angeles, CA
Centro Cultural de la Raza by Victor Ochoa, Artist, San Diego, CA

9:40 – 11:10 a.m.  PLENARY SESSION I: Curating Los Angeles: Pacific Standard Time Initiative
Location
Plaza de la Raza, Margo Albert Theater

Moderator
Chon Noriega, University of California, Los Angeles, CA

Panelists
Tere Romo, University of California, Los Angeles, CA
Art Along the Hyphen: The Mexican-American Generation 1945-1965
Chon Noriega, University of California, Los Angeles, CA
Mapping Another L.A.: The Chicano Art Movement
Rita Gonzalez, Los Angeles County Museum of Art, Los Angeles, CA
Asco: Elite of the Obscure
Luis C. Garza, Autry National Center, Los Angeles, CA
Siqueiros in Los Angeles: Censorship Defied
Rubén Ortiz Torres, University of California, San Diego, CA
“Mexicanity” in Los Angeles: A Bastard Modern Child of Nationalism and Internationalism

11:15 a.m. – 12:45 p.m.  SESSION 1: Chicana/o Art: Then and Now!
Location
Plaza de la Raza, Margo Albert Theater

Panelists
Karen Mary Davalos, Loyola Marymount University, Los Angeles, CA
Los Angeles Chicana/o Artists and the European Grand Tour: Documenting New Sources of Aesthetic Inspiration
Renee M. Moreno, California State University, Northridge, CA
A History of the “Group Workshop”: Chicano Artists in Denver, Colorado (1966-1972)
Rebeca Guerrero, Shamanism, Surrealism and Spiritualism as seen in the work of Eduardo Carrillo
George Vargas, Texas A & M University at Kingsville, TX
ADELANTE! The Progress of Chicano Art: An Overview of Chicano Art History

11:15 a.m. –12:45 p.m.  SESSION 2: Gender & Sexuality in Latino Art
Location
Plaza de la Raza, Frank E. Lopez Music Building Room B

Panelists
Robb Hernandez, Dartmouth College, Hanover, NH
The VIVA Museum: Queer Geographies of Chicano Art
Gina Díaz, University of New Mexico, Albuquerque, NM
Decolonizing Aesthetics, Queering Culture: Latinas and Cultural Production
Alma Lopez, Artist, Los Angeles, CA
The Trouble With Roses: Recent Projects
Barbara Carrasco, Artist and Muralist, Los Angeles, CA
Sexism in Art/Society

11:15 a.m. –12:45 p.m.  SESSION 3: Curatorial Negotiations
Location
Plaza de la Raza, Art Room

Panelists
Tomas Ybarra-Frausto, Independent Scholar, San Antonio, TX
Jaime Villaneda, Independent Art Historian, New York, NY
The Politics of Museum Display and Art History Canons: Exhibiting Chicano Art, Conceptual Art and ASCO
Tey Marianna Nunn, National Hispanic Cultural Center Art Museum, Albuquerque, NM
Durmiendo, Soñando y Corriendo: (Mis) Perceptions and Persistence while Riding the Wave
Guisela LaTorre, Ohio State University, Columbus, OH
New Approaches to Chicana/o Art: The Visual and the Political as Cognitive Process

11:15 a.m. –12:45 p.m.  SESSION 4: Art and Technology: Preservation, Access and Practice
Location
Plaza de la Raza, Frank E. Lopez Music Building Room A

Panelists
Tracy Grimm, Archivist, ILS, University of Notre Dame, Notre Dame, IN

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### Conference Agenda

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<th>Time</th>
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<td>12:45 p.m.</td>
<td><strong>KEYNOTE LUNCHEON I: Nao Bustamante, Artist</strong></td>
<td>Plaza de la Raza, Frank E. Lopez Music Building Room A</td>
<td>Chon Noriega, University of California, Los Angeles, CA</td>
<td>Maria C. Gaztambide, International Center for the Arts of the Americas, Museum of Fine Arts-Houston, TX. Read by Marcela C. Guerrero, International Center for the Fine Arts-Houston, TX</td>
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<td>1:30 – 3:00 p.m.</td>
<td><strong>SESSION 5: Art of the Border</strong></td>
<td>Plaza de la Raza, Art Room</td>
<td>Amelia Malagamba, Arizona State University, Tempe, AZ</td>
<td>Naomi Helena Quiñonez, San Francisco State University, San Francisco, CA</td>
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<td>Alicia Gaspar de Alba, University of California, Los Angeles, CA</td>
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<td>Ella Tiene Su Tono: The Path to Conocimiento in Liliana Wilson’s Art</td>
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<td>Amelia Malagamba, Arizona State University Tempe, AZ</td>
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<td>I Wish You Were Here: Emerging Arizona Artists</td>
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<td>Claudio Dicocha, Artist, Phoenix, AZ</td>
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<td>On Casting and Recasting: Del Regimen de Castas</td>
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<td>1:30 – 3:00 p.m.</td>
<td><strong>SESSION 6: Art Activism and the Urban Space</strong></td>
<td>Plaza de la Raza, Frank E. Lopez Music Building Room B</td>
<td>Yasmin Ramirez, Center for Puerto Rican Studies, Hunter College, New York, NY</td>
<td>Lisbeth Espinosa, Graduate Student, California State University, Los Angeles, CA</td>
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<td>Survival and Resistance of Los Angeles Murals: The Battle of Public Space</td>
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<td>Victoria Delgadillo, Independent Curator and Artist, Los Angeles, CA</td>
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<td>Creating a Forum for Social Change Through Visual Art: Case study: Art Activism and the Femicides in Ciudad Juarez, Mexico</td>
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<td>James Thomas Rojas, Founder, Latino Urban Forum and Co-founder, G727, Los Angeles, CA</td>
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<td>Art to Empower Latinos Communities through Creative</td>
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<td>3:00 – 5:00 p.m.</td>
<td><strong>SESSION 7: The Year of Siqueiros y La Placita</strong></td>
<td>Plaza de la Raza, Margo Albert Theater</td>
<td>Armando Vazquez-Ramos, Amigos de Siqueiros (ADS) Co-Chair and California-Mexico Project Coordinator, Cal State Long Beach Chicano and Latino Studies Department, CA</td>
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<td>Abelardo de la Peña, Mexican Cultural Institute Executive Director, Los Angeles, CA</td>
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<td>Luis C. Garza, Photojournalist, Los Angeles, CA</td>
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<td>Siqueiros’ America Tropical: A Historical Perspective</td>
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<td>Carol Jacques, El Pueblo Commissioner, Los Angeles, CA</td>
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<td>At Last a Reality: The Siqueiros America Tropical Interpretive Center</td>
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<td>Dalila Sotelo, Co-Chair of Amigos de Siqueiros (ADS), Los Angeles, CA</td>
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<td>Amigos de Siqueiros: Stewards of the Siqueiros America Tropical Interpretive Center</td>
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<td>Ignacio Gomez, Artist and ADS Board Member</td>
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<td>The Many Faces of Siqueiros and the 78th Anniversary of America Tropical</td>
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<td>Jennifer Gutierrez Morgan, Artist and MCI Board Member</td>
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<td>Siqueiros: An Undying Controversy in Los Angeles</td>
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<td>WORKSHOP III: SOCIAL MEDIA LOUNGE—A WORKSHOP IN REALTIME: TWEET, POST AND FICKER YOUR WAY TO ART STARDOM</td>
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<td>Plaza de la Raza, Frank E. Lopez Music Building Room A</td>
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<td>Max Benavidez, Author, Independent Scholar and Director of L.A. Public Media, Los Angeles, CA</td>
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<td>Gronk, Artist, Los Angeles, CA</td>
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<td>Karla Diaz, Poet and Artist, Co-founder of Slanguage and the New Chinatown Barbers, Los Angeles, CA</td>
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<td>SESSION 8: Latino Graphic Arts and Consejo Gráfico</td>
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<td>Jesus Barraza, Artist, Dignidad Rebelde, Oakland, CA</td>
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<td>Pepe Coronado, Artist, Pepe Studio, Hastings on Hudson, NY</td>
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<td>Rene Arceo, Artist, Arceo Press, Chicago, NY</td>
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<td>Nitza Tufiño, Artist, Taller Boricua, New York, NY</td>
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<td>3:00 –5:00 p.m.</td>
<td><strong>SESSION 9: Tropes &amp; Signs of Resistance</strong></td>
<td>Plaza de la Raza, Margo Albert Theater</td>
<td>Max Benavidez, Author, Independent Scholar and Director of L.A. Public Media, Los Angeles, CA</td>
<td>Raul Herrera, Independent Scholar, <em>Reading the Pre-Columbian Signs of David Alfaro Siqueiros’ Mural, América Tropical: A Reinterpretation</em> Jimmy Centeno, California State University, Los Angeles, CA Why should Latino Artists Continue Painting Che Guevara, La Virgen de Guadalupe, and Emiliano Zapata in Today’s Post Industrial Society? Film &amp; Discussion: ELOY TAKE TWO: A Case Study of Los Angeles Artist Eloy Torrez</td>
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<td>3:00 –5:00 p.m.</td>
<td><strong>SESSION 10: Collectors and Collections</strong></td>
<td>Plaza de la Raza: Art Room</td>
<td>William Moreno, Founding Executive Director of the Claremont Museum of Art, former Executive Director of The Mexican Museum, San Francisco; board member of the California Association of Museums, San Francisco, CA</td>
<td>Julian Bermudez, Art Advisor, Los Angeles CA Armando Duron, Art Collector, Los Angeles, CA Juan Sandoval, Art Collector, El Paso, TX Rocio Aranda-Alvarado, El Museo del Barrio, New York, NY E. Carmen Ramos, Smithsonian American Art Museum, Washington, DC Joseph Segura, Segura Press, South Bend, IN</td>
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<td>3:00 –5:00 p.m.</td>
<td><strong>SESSION 11: Intersections of the Digital, Literary, and the Visual in U.S. Latino Art Production</strong></td>
<td>Plaza de la Raza, Frank E. Lopez Music Building Room A</td>
<td>Cary Cordova, University of Texas at Austin, TX</td>
<td>Adriana Cristina Corral, MFA Candidate, University of Texas at Austin, TX Sweet Infestation Luis Vargas-Santiago, University of Texas at Austin, TX <em>The Three Zapatas: Models to Construct Nation</em> Tatiana Reinoza Perkins, Ph.D. Student, University of Texas at Austin, TX <em>Chicano Avatars: The Electronic Body and Chicano Art</em> Cary Cordova, University of Texas at Austin, TX <em>Pages of Patronage: Children’s Book Press and the Production of Latina/o Art</em></td>
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<td>5:00 –6:30 p.m.</td>
<td><strong>ROUNDTABLE I: A VER: Revisioning Art History</strong></td>
<td>Plaza de la Raza, Margo Albert Theater</td>
<td>Chon Noriega, University of California, Los Angeles, CA &amp; Colin Guuckel, University of Michigan, Ann Arbor, MI</td>
<td>Max Benavidez, Author, Independent Scholar and Director of L.A. Public Media, Los Angeles, CA Gronk Karen Mary Davalos, Author, Los Angeles, CA Yolanda M. López Juan A. Martínez, Author, Miami, FL María Brito</td>
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<td>5:00 –6:30 p.m.</td>
<td><strong>ROUNDTABLE II: Valuation of Latino Art + Art Market</strong></td>
<td>Plaza de la Raza, Art Room</td>
<td>Tomas J. Benitez, Plaza de la Raza, Los Angeles CA</td>
<td>Patrick Ela, Comprehensive Art Services, Altadena, CA Paul Sierra, Artist, Chicago, IL David de la Torre, LA Plaza de Cultura y Artes, Los Angeles, CA Natasha Bonilla Martinez, Thompson &amp; Martinez Fine Arts Appraisals, Inc., La Jolla, CA Marisa Gutierrez, Independent Appraiser, Sacramento, CA</td>
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<td>5:00 –6:30 p.m.</td>
<td><strong>ROUNDTABLE III: Latino Art and Education</strong></td>
<td>Plaza de la Raza, Frank E. Lopez Music Building Room B</td>
<td>Pedro Pedraza, Center for Puerto Rican Studies, Hunter College, New York, NY</td>
<td>Joe Matunis, Artist, New York, NY Mario Davila, Director of After School Programs, City of Los Angeles, and Founder and Project Coordinator for LAartlab, Los Angeles, CA Leonardo Bravo, Director, School Programs Music Center: Performing Arts Center of Los Angeles County, Los Angeles, CA Cynthia Campoy-Brophy, Founder and Director, The HeArt Project, Los Angeles, CA (invited) Esther Soliman, Principal, Los Angeles High School of the Arts, Los Angeles, CA</td>
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Conference Agenda

Third Biennial Conference

6:30 – 8:30 p.m. | RECEPTION
Location | Plaza de la Raza, Patio
Music by | Plaza de la Raza Student Mariachi

ACKNOWLEDGEMENTS

PRINT UNVEILING
Francisco Aragón, Letras Latinas, University of Notre Dame, Notre Dame, IN
Malaquias Montoya Print to benefit the Andres Montoya Poetry Prize at the University of Notre Dame

LATINO ART BOOK FAIR and BOOK SIGNING
Plaza de la Raza, Frank E. Lopez Music Building Room B
Max Benavidez
Gronk (CSRC/UCLA, Distributed by the University of Minnesota Press, 2007)
Karen Mary Davalos
Yolanda M. López (CSRC/UCLA, Distributed by the University of Minnesota Press, 2008)
Mexican Museum of San Francisco (CSRC/UCLA, 2010)
Juan A. Martínez
María Britó (CSRC/UCLA, Distributed by the University of Minnesota Press, 2009)
Chon Noriega and Rita Gonzalez
Phantom Sightings: Art after the Chicano Movement (LACMA, 2008)
Tomas Ybarra-Frausto
Rubén Trejo: Beyond Boundaries/Aztlan y más alla.
(Edited and Introduced by Ben Mitchell, Essays by Tomas Ybarra-Frausto and John Keeble, University of Washington, 2010)
Ruben Cordova
Con Safo: The Chicano Art Group and the Politics of South Texas (UCLA Chicano Studies Research Center Press, 2009)
Marc Zimmerman
Bringing Aztlan to Mexican Chicago: My Life, My Work, My Art (University of Illinois Press, 2010)
Rene Arceo
Rene Arceo: Between the Instinctive and the Rational (Rene Arceo/Casa Michoacan, 2010)
Linda Vallejo
Fierce Beauty: Linda Vallejo, A Forty Year Retrospective (May 2010)
Ricardo Pau-Llosa

Conference Agenda, Friday, November 12, 2010

8:30 a.m. – 5:00 p.m. | Registration
Location | Plaza de la Raza, Entrance

9:00 – 10:30 a.m. | SESSION 11: Latino Art in the Midwest
Location | Plaza de la Raza, Frank E. Lopez Music Building Room B
Moderator | Victor Alejandro Sorell, Emeritus University
Distinguished Professor of the Social History of Art, Chicago State University, Chicago, IL
Panelists | Jimmy Longoria, Chicano Artist de Minnesota, MN
Even When You Are Awarded $50K, A Chicano Artist Still Works in the Streets for Nothing
Marc Zimmerman, University of Houston, Houston, TX
On Bringing Aztlan to Mexican Chicago: José Gamaliel Gonzalez
Judith L. Huacuja, University of Dayton, Dayton, OH
Latino Inter-subjectivity: In Search of a New Place
Rene Arceo, Arceo Press, Chicago, IL
Community and the Arts of Pilsen

9:00 – 10:30 a.m. | SESSION 12: Public Art, Public Walls, Public Spaces
Location | Plaza de la Raza, Art Room
Panelists | Chaz Bojorquez, Artist, Los Angeles
Richard Ahrens & Rosanna-Esparza Ahrens, Artists, Los Angeles, CA
Debra J.T. Padilla, The Social and Public Art Resource Center (SPARC), Venice, CA
Jose “Nuke” Montalvo, Muralist, Los Angeles, CA

9:00 – 10:30 a.m. | ROUNDTABLE IV: Splitting The Differences:
Location | Plaza de la Raza, Frank E. Lopez Music Building Room A
Moderator | Arlene Torres, Center for Puerto Rican Studies, Hunter College, NY
Respondent | Yasmin Ramirez, Center for Puerto Rican Studies, Hunter College, NY
Panelists | Miguel Luciano, Artist, New York, NY
Plátano Pride
Wanda Raimundi-Ortiz, Interdisciplinary Artist, Orlando, FL
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| 9:00 – 10:30 a.m.   | **SESSION 13: Building the Next Wave of Latino Art Networks**                 | Plaza de la Raza, Margo Albert Theater        | Eduardo Diaz, Smithsonian Latino Center,     | Maria Lopez De Leon, National Association of Latino Arts and Culture, San Antonio, TX  
|                     |                                                                               |                                               | Washington, DC                                | Richard A. Lou, Artist/Chair Art Department University of Memphis, Memphis, TN  
|                     |                                                                               |                                               |                                               | Rebeca Nevarez, Latino Art Network, Los Angeles, CA                                                                                       |
| 10:30 – 10:45 a.m.  | **BREAK/COFFEE**                                                              |                                               |                                               |                                                                                                                                                                                                       |
| 10:45 a.m.– 12:15 p.m. | **SESSION 14: Feminist Art Production**                                       | Plaza de la Raza, Art Room                   |                                               |                                                                                                           | 
|                     |                                                                               |                                               | Karen Mary Davalos, Loyola Marymount University, Los Angeles, CA  
|                     |                                                                               |                                               | Linda Vallejo: An Arc of Indigenous Spirituality and Indigenist Sensibility  
|                     |                                                                               |                                               | Tiffany Ana Lopez, University of California, Riverside, CA  
|                     |                                                                               |                                               | Motherhood in Chicana Activist Art: Reading the Work of Barbara Carrasco  
|                     |                                                                               |                                               | Constance Cortez, Texas Tech University, Lubbock, TX  
|                     |                                                                               |                                               | Carmen Lomas Garza vs. the Giant: The Evolution of a Feminist in South Texas  
|                     |                                                                               |                                               | Ann Marie Leimer, University of Redlands, Redlands, CA  
|                     |                                                                               |                                               | Considering Consuelo: Fiber, Feminism, and Contestatory Discourses in Contemporary American Art                                                                 |
| 10:45 a.m.– 12:15 p.m. | **SESSION 15: Graffiti and Street Art through the Lens of Museums, Academia, Practice and Policy** | Plaza de la Raza, Frank E. Lopez Music Building Room A | Elizabeth Morin, Los Angeles Department of Cultural Affairs, Los Angeles, CA  
|                     |                                                                               |                                               | Isabel Rojas-Williams, California State University, Los Angeles, CA  
|                     |                                                                               |                                               | Chaz Bojorquez, Artist  
|                     |                                                                               |                                               | Mario Ybarra Jr., Artist and Curator, Los Angeles  
|                     |                                                                               |                                               | Al Nodal, Former President, Commission, City of Los Angeles Department of Cultural Affairs, Los Angeles CA                                                                 |
| 10:45 a.m.– 12:15 p.m. | **SESSION 16: Art and the Economy**                                          | Plaza de la Raza, Margo Albert Theater        | Lorraine García-Nakata, Children’s Books Press, San Francisco, CA  
|                     |                                                                               |                                               | Joan Weinstein, Interim Director, The Getty Foundation, Los Angeles, CA  
|                     |                                                                               |                                               | Carmen Castellano, Castellano Family Foundation, San Jose, CA  
|                     |                                                                               |                                               | Gilberto Cardenas, IUPLR, University of Notre Dame, Notre Dame, IN                                                                 |
| 12:30 – 1:15 p.m.   | **KEYNOTE LUNCHEON II: Carlos E. Tortolero**                                  | Plaza de la Raza, Frank E. Lopez Music Building Room A |                                               |                                                                                                           | 
|                     |                                                                               |                                               | Gilberto Cardenas, IUPLR, University of Notre Dame, Notre Dame, IN                                                                 |
| 1:15 – 2:45 p.m.    | **PLENARY SESSION II: Latinidad**                                            | Plaza de la Raza, Margo Albert Theater        | Tomas Ybarra-Frausto, Independent Scholar, San Antonio, TX  
|                     |                                                                               |                                               | Arlene Davila, New York University, New York, NY  
|                     |                                                                               |                                               | Anthony Torres, Independent Curator  
|                     |                                                                               |                                               | E. Carmen Ramos, Smithsonian American Art Museum, Washington, DC  
|                     |                                                                               |                                               | Ricardo Pau Llosa, Art Critic and author, Miami, FL                                                                                           |
Conference Agenda Saturday, November 13, 2010

8:30 – 9:00 a.m.  COFFEE & PAN DE HUEVO
Courtesy of Latino Arts Network

8:30 – 10:00 a.m.  Registration
Location  Plaza de la Raza, Entrance

9:00 – 10:30 a.m.  PLENARY SESSION: The National Museum of the American Latino Commission
Location  Plaza de la Raza, Margo Albert Theater
Moderator  Tomas Ybarra-Frausto, Independent Scholar, San Antonio, TX
Panelists  Luis Cancel, Commissioner, San Francisco, CA
Moctezuma Esparza, Commissioner, Los Angeles, CA
Gilberto Cardenas, Commissioner, South Bend, IN
Joanne Flores, Program Officer, Smithsonian Institution, Washington, DC

10:30 – 10:45 a.m.  COFFEE BREAK

10:45 a.m. – 12:15 p.m.  SESSION 18: Latino Art in the Southwest
Location  Plaza de la Raza, Frank E. Lopez Music Building Room B
Moderator  Andrew Connors, The Albuquerque Museum of Art & History, Albuquerque, NM
Panelists  Luz María Sánchez, Artist, San Antonio, TX
Post-dystopia: Language, sound and machines in the making of Latino sound art
Carlos Callejo, Artist, University of Texas at El Paso, TX
Latin Public Art
Gaspar Enríquez, Artist, University of Texas at El Paso, TX
Juan de Dios Mora, Artist, University of Texas at San Antonio, TX
Federico Vigil, Artist, Albuquerque, NM
Torreon Fresco

11:45 a.m. – 12:15 p.m.  SESSION 19: Art as an Economic Stimulus
Location  Plaza de la Raza, Frank E. Lopez Music Building Room A
Moderator  Yasmin Ramirez, Center for Puerto Rican Studies, Hunter College, New York, NY
Panelists  Ana Pescador, The Latino Museum of History, Art and Culture, Los Angeles, CA
Transformative Museums, Cultural Equity and Latino Patrimony
Bill Aguado, President, Bronx Council on the Arts, Bronx, NY
Luis Cancel, San Francisco Arts Commission, San Francisco, CA
Arlene Davila, New York University, New York, NY
Mari Tere Alvarez, Getty Institute, Los Angeles, CA

10:45 a.m. – 12:15 p.m.  SESSION 20: Latino Photography Today
Location  Plaza de la Raza, Art Room
Panelists  Elizabeth Ferrer, BRIC Arts Media, Brooklyn, NY
Constructing a History of Latino Photography
Rocio Aranda-Alvarado, El Museo del Barrio, New York, NY
Varios: Exploring Discourse in Latino Photography
Sally Mincher, University of Essex, UK
Photographic agency in representations and interpretations of Lynching in the history of American racism as constitutive of a national modernist cultural process
Camilo Cruz, Photographer, Los Angeles, CA
Inside White Space: Portraits of Black and Brown Power in the Institution
Conferece Agenda

10:45 a.m. – 12:15 p.m.  
**SESSION 21: Latino Art Veteranos**

**Location:** Plaza de la Raza, Margo Albert Theater

**Panelists:**
- Betsy Andersen, Museo Eduardo Carrillo, CA
- Tomas Ybarra-Frausto, Independent Scholar, San Antonio, TX
- Ruben Trejo
- Ruben Cordova, San Antonio, TX
- Holly Barnet-Sanchez, University of New Mexico, Albuquerque, NM
- Luis Jimenez
- Tere Romo, University of California, Los Angeles, CA
- Dora de Larios

12:30 – 1:30 p.m.  
**KEYNOTE LUNCHEON III:** Wanda Raimundi-Ortiz, Interdisciplinary Artist, Orlando, FL

**Location:** Plaza de la Raza, Frank E. Lopez Music Building Room A

Introduction: Yasmin Ramirez, Center for Puerto Rican Studies, Hunter College, New York, NY

1:45–3:30 p.m.  
**FORUM: Latino Art and Its Global Circuits**

**Location:** Plaza de la Raza, Margo Albert Theater

**Moderator:** Olga Herrera, IUPLR, University of Notre Dame, Washington, DC

**Panelists:**
- Tomas J. Benitez, Plaza de la Raza, Los Angeles, CA
- Sally Mincher, University of Essex, UK
- George Rivera, University of Colorado, Denver, CO
- William Moreno, Founding Executive Director of the Claremont Museum of Art, former Executive Director of The Mexican Museum, San Francisco; board member of the California Association of Museums, CA

3:30 p.m.  
**DESPEDIDA BRINDIS and TEQUILA** by Latino Arts Network (LAN)

**Location:** Plaza de la Raza, Patio

**Music by:** Plaza de la Raza Student Mariachi

**Remarks:** Armando G. Ramirez, President, Board of Directors
Plaza de la Raza, Los Angeles, CA

6:00 p.m.  
**FAREWELL RECEPTION**

**Location:** Self-Help Graphics
3802 E Cesar E Chavez Avenue
Los Angeles, CA 90063-1805
(323) 881-6444

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**LATINO ART FAIR**

**Thursday, November 10, 2010 – Saturday November 13, 2010**

**10:00 a.m. to 2:30 p.m.**

**Chair:** Poli Marichal, Los de Abajo Printmaking Collective

**Artists:**
- Melanie Cervantes and Jesús Barraza, Dignidad Rebelde, Oakland, CA
- Juan Fuentes, Pájaro Editions, San Francisco, CA
- Pepe Coronado, StudioPepe, Hastings on Hudson, NY
- Richard Duardo, Modern Multiples, Los Angeles, CA
- Poli Marichal, Los de Abajo Printmaking Collective, Los Angeles, CA
- Gabriel Villa, Yollocalli, Chicago, IL
- Betsy Andersen, Eduardo Carrillo Museum, Santa Cruz, CA
Inter-University Program for Latino Research (IUPLR)

IUPLR is a national consortium of university-based centers dedicated to the advancement of the Latino intellectual presence in the United States. IUPLR works to expand the pool of Latino scholars and leaders and increase the availability of policy-relevant Latino-focused research. IUPLR headquarters, located at the University of Notre Dame, and the IUPLR Washington DC Office, located at the University of California Washington Center, work to strengthen the network of centers and to enhance their institutional capacity.

In 1983 IUPLR was founded to effect change through expanding the body of knowledge on the Latino community at the local, state, regional, national, and international levels. IUPLR’s guiding principle is to share resources and advance scholarship, thus illuminating conditions and solving problems that affect Latinos in the United States. IUPLR-sponsored research also serves to inform public policy on these issues.

The objectives of IUPLR is to: promote comparative, interdisciplinary, and policy-focused research; develop collaborative national programs that support Latino students and faculty in higher education; establish collaborative projects with scholars in the arts, culture and the humanities; and disseminate publications generated by the IUPLR national network of scholars.

For additional information please visit: http://www.nd.edu/~iuplr

UCLA Chicano Studies Research Center

The UCLA Chicano Studies Research Center (CSRC) was founded in 1969 with a commitment to foster multidisciplinary research efforts as part of the land grant mission of the University of California. That mission states that University of California research needs to be in the service of the state and that it must maintain a presence in the local community.

The CSRC serves the entire campus and supports faculty and students in the social sciences, life sciences, humanities, and the professional schools. Its research addresses the growing Chicano and Latino population, which now constitutes nearly one-third of California’s and one-half of Los Angeles’s population, yet continues to have disproportionately low access to higher education. Given its campus- and community-wide mandate, the CSRC reports directly to the Office of the Chancellor at UCLA. The CSRC also forms part of the Inter-University Program for Latino Research (IUPLR), a consortium of Latino research centers located at twenty-four institutions in the United States.

The CSRC houses a library and special collections archive, an academic press, research projects, community-based partnerships, two competitive grant/fellowship programs, and the Los Tigres del Norte Fund. It is also the host of a book series on Latina/o artists titled A Ver: Revisioning Art History

For additional information please visit: http://www.chicano.ucla.edu

Centro de Estudios Puertorriqueños/Center for Puerto Rican Studies

The Centro de Estudios Puertorriqueños/Center for Puerto Rican Studies at Hunter College is a university-based research institute whose mission consists of two components. One is to collect, preserve and provide access to archival and library resources documenting the history and culture of Puerto Ricans. The other is to produce, facilitate, and disseminate interdisciplinary research about the diasporic experiences of Puerto Ricans and to link this scholarly inquiry to social action and policy debates.

For additional information please visit: http://www.centropr.org/researchers_bio.html
Conference Organizing Committee
Gilberto Cárdenas, University of Notre Dame
Chon Noriega, University of California Los Angeles
Yasmin Ramirez, Hunter College, CUNY
Tomas Ybarra-Frausto, Independent Scholar

Conference Programming Committee
Lizzet Alvarez, Los Angeles County Arts Commission
Betsy Andersen, Eduardo Carrillo Museum
Ed Avila
Judy Baca, UCLA
Tomás Benitez, Plaza de la Raza
Natasha Martinez Bonilla, Independent Appraiser
Rose Cano, Plaza de la Raza
Carlos Chavez-Andonezu, Fremont Gallery
Karen Mary Davalos, Loyola Marymount University
David de la Torre, LA Plaza de Cultura y Artes
Eduardo Diaz, Smithsonian Latino Center
Richard Duardo, Artist
Armando Durón, Art Collector
Henry Estrada, Public Art San Antonio
Evonne Gallardo, Self Help Graphics
Kathy Gallegos, Artist
Miki Garcia, Santa Barbara Contemporary Arts Forum
Pat Gomez
Ignacio Gonzalez
Rita Gonzalez, LACMA
Michael Hudson-Medina
Amelia Malagamba, Arizona State University
Poly Marichal, Los de Abajo
Bill Moreno,
Elizabeth Morin, Department of Cultural Affairs City of Los Angeles
Al Nodal, Farmlab and Under Spring
Karen Rapp, ELAC
Reyes Rodriguez, Tropico del Nopal
Saul Romo, Department of Cultural Affairs City of Los Angeles
Tere Romo, UCLA
Stephen Saiz
Erick Serrato
Francesco Siqueiros, Nopal Press
Bob Squires
Pilar Tompkins, UCLA and APT - Mexico City
Linda Vallejo, Artist
Vera de Vera, California Community Foundation
Plaza de la Raza Cultural Center for the Arts and Education
3540 North Mission Road
Los Angeles, CA 90031-3195

LA Plaza de Cultura y Artes
501 North Main Street
Los Angeles, CA 90012